

**LIONEL ROAD LIAISON GROUP**

**Meeting, 6 October 2008, 7 – 9pm**

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**St Paul's Centre, St Paul's Church, St Paul's Road, TW8 0PN**

**DRAFT AGENDA**

- 1. Welcome and apologies**
- 2. Community hub and stadium concept and facilities** – presentation and discussion led by Brian Burgess
- 3. Notes of previous meeting** – already sent
- 4. Matters Arising**
- 5. Communication activities, including flier distribution** – report attached
- 6. Any Other Business**
- 7. Date of next meeting** – already agreed as 10 November, 7 – 9pm

Lionel Road Liaison Group

# Communication strategy

6 October 2008

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## **Introduction**

Following on from the discussion at the last meeting that emphasised the importance of letting local residents directly know of the proposals to develop the three sites, this report briefly outlines recent meetings the Project has been presented to and discussed. It also provides a framework for considering future, similar activities, leaflet distribution and putting an advertising hoarding on the Lionel Road site.

## **Meetings**

Brian Burgess has attended the following local meetings/events and presented and discussed the project and local residents' views.

- Brentford Community Council
- Kew Fayre

Plans are in hand to meet with the Brentford Chamber of Commerce on 14 October, the Kew Resources Forum on 29 October and to hold workshop groups with local 6<sup>th</sup> form colleges. Further meetings have been offered to local resident groups (e.g. Brentford Towers, Clayponds, Haverfield Estate). We are ready to have similar meetings with particular interest or identity groups (e.g. older people, those with disabilities).

## **Advertising hoarding on site**

Dave Hughes has looked into the technical aspects of this – size, location, planning permission – and will bring a draft sketch of content on a board to the meeting for discussion.

## **Brochure distribution**

Following successful distribution of fliers at various summer events the possibility of including them in residents mailings, leaving them at public locations like surgeries and libraries and, thirdly, getting some delivered door to door was discussed. A list of specific venues and distribution lists is attached in order to initiate discussion. It is hoped that those attending the meeting will add to this list.

Stephen Lancashire

10.08

## **Lionel Road Liaison Group**

### **Brochure Distribution**

Below is an initial list of offered and suggested list of places and mailings to take or leave brochures. Please think of other places and bring them to meeting. It would also be helpful to have an idea of how many each place might have in the first instance.

- **SCHOOLS:** St Pauls C of E  
Our Lady and St John  
Green Dragon  
Lionel  
Mount Carmel  
Brentford Girls  
Gunnersbury  
The Green
- **SURGERIES & DENTISTS:** Brentford Health Centre  
Ealing Park Health Centre  
The Butts  
New York Dental Office  
Albany Parade  
Junction Road
- **LIBRARIES:** Brentford  
Northfield  
Chiswick
- **MISCELLANEOUS:** Waterman Arts  
Fountain Leisure  
Kew Steam Museum  
Music Museum
- **MAILINGS:** Stile Hall  
Brentford (Tim Lockett)